

**ADCC- Web Arena** - *Making the Dream Reality*

At ADCC we deliver strategic, creative, and high quality services. We PLAN, CREATE and DELIVER web solutions and services that redefine the way client perceives and interacts with company. We build professional solutions at competitive prices thus, giving our clients one of the best values on the Web today. From corporate or informative web sites, animation, video, audio, e-commerce and database integrated web sites; we implement what you need to meet your business goals.

ADCC offers cost effective outsourcing web and programming services to corporate clients thus successfully extending their brand equities on the web.

**Our Services:**

- Consulting
- Web Design & Development
- eCommerce
- Customized Solutions
- Maintenance
- IT Outsourcing

**Our Competencies:**

- More than 250 Man Years of experience
- Strong Technical skills
- Reliable and High Quality Delivery
- Follow ISO 9001:2000 Processes
- Worked on many domains viz. Finance, Mortgage, GIS, Retails etc.

**Our Skills:**

ADCC has extensive experience in handling web based projects on variety of domains which includes portfolio management, mortgage, Geographical Information System, e-governance, e-commerce and mobile messaging. Our technical capabilities for web solutions are:

**Programming**

- ASP, ASP.net, VB.net, C#, PHP, JavaScript, VBScript

**Database development**

- Oracle, SQL server, MySQL, Access

**Web development**

- XML, dHTML, HTML, CSS, Flash

**Platform**

- Windows, Linux

Web server

- IIS, Apache

**Consulting:**

ADCC provides both Solution and Technology Consulting to its clientele.

In Solution Consulting, we enable designing processes and business models to transform the organization to leverage eBusiness opportunities. We examine options, costs and benefits for eBusiness initiatives, reflecting our experience in implementing and supporting such solutions. We help in assessing the effectiveness of the existing eBusiness systems and identifying opportunities for improvement by applying a balanced set of parameters.

In Technology Consulting, we define the architecture and underlying elements, including packaged applications and selection and integration of the components. We enable laying out the methodologies, products, development tools and standards for transformation of the existing systems. This includes scope and specification of a solution with proposed schedules and costs.

## **Web Design & Development:**

We have a wealth of experience in creating, designing and developing web sites. Web site design is the creation of attractive and functional interfaces.

Our team of IT professionals develops fully functional, highly interactive web sites for entrepreneurs and companies that automatically become an asset to any business. Using our wide range of experience and the latest web development technologies, we will focus on managing your web project from conceptualization and creation to full development and implementation.

And the one thing all good web sites have in common is the proper use of web design elements: logos and layout, flash animations and graphics, easy navigation.

We professionally create web sites to suit client requirement and deliver expected results. We do this by knowledge accumulation, client need understanding, custom development, usability testing and improvement by constant interactive evaluation and verification and we present a product to reckon with.

### Static Web Sites:

A static site offers the opportunity to publish information about your products and services to a wide audience at low cost. The major advantage of producing this type of web site is the ability to try new ideas, measure the results and then instantly amend content to suit the current situation.

### Your benefits:

- Better profitability
- Enhance existing channels to market
- Generate new customer bases

### Features:

- Proper use of web design elements – Logo, Site THEME and Layout
- High Quality of Flash Animation and graphics that loads quickly
- Easy navigation.
- Incorporating proper mix & match of all the elements

**Customized Solutions:**

We have solution for any kind of a problem - it could be a Computer based Testing for students or a Vehicle tracking application using GIS/GPS or a messaging portal to send emails and SMS to select group of users. At ADCC we take care of varied domains ranging from Finance to GIS to Retail. Our expertise in developing technology solutions for big government and private organizations helped us provide value addition to customized web projects.

Your benefits:

- Solution matching to your requirement
- Enhanced Look & Feel

Features:

- Understanding Requirements
- Converting Requirement into Solution

**eCommerce:**

The Internet provides today's web users with an easy and efficient shopping experience. ADCC e-commerce solution meet today's expectations of web users being powerful and encompassing and offer control over product inventory, images, discounts, cross sells, multi-pricing, customer accounts, customer history and much more. Our e-commerce initiatives improve sales performances, customer satisfaction, and marketing initiatives undertaken by a company.

Since the start of the e-commerce revolution ADCC has been at the cutting edge of new technologies for building tailor-made and off the shelf solutions.

Using shopping cart, we provide a personalized web shopping experience without sacrificing accessibility to products. A professional quality and industry standard web site will help your company sell your products or services online.

Our back-end solution lets the merchant update store contents and prices, and much more, without having to learn complex database manipulation. We built robust applications, e-commerce and web site design solutions for all your needs.

**Your benefits:**

- Enhancing the customer's buying and service experience
- Providing the customer with new channels for purchasing
- Inventory management
- Catalog Management
- Content management
- Legacy systems integration
- Site Traffic and Sales Statistics
- Affiliate Tracking
- Easy-Safe-Secure Payments
- Your customers can order online and make inquiries 24 hours a day, 7 days a week

**Features:**

- Easy Product Surfing
- Product Search
- Shopping Basket
- Security: SSL Implementation
- Online Credit Card Processing
- Product Inventory and Order Tracking
- Browser and Resolution Independence.

**Maintenance:**

Maintenance for a web site is as necessary as breathing. Effective Maintenance is as important as effective web site design and development. Information is the key to all this. And we will assist you in keeping your website updated.

Your benefits:

- At minimal cost, site is always updated
- Convenience
- Increased Availability

**IT Outsourcing:**

ADCC has the skills, talent and expertise to deliver reliable and professional results. Our skill encompasses graphics, design aesthetics, design technique, programming, usability, communications skills and the ability to understand, convert and deliver the expectations.

ADCC is reliable and competent with a quick turnaround time. So ADCC can be a preferred company for you to outsource your web design and web application development. We are working with companies in three continents - North America, Europe & Middle East. Having a development facility in India helps us provide extremely cost-effective web development without compromising the Quality.

We have a unique offshore business model allows us to bring to you services and solutions in the shape of competitively priced packages. Whenever the project demands, the company creates mixed on-shore/ offshore teams of high specialization.

Our high-skilled team of web designers, web developers, information architects and project managers has reached the highest level on providing complete professional solutions to your needs. We have highly trained project managers who are well adept in handling complex projects and interacting with customers.

**Your benefits:**

- Value for Money
- Access to development team
- 24 X 7 Support
- Economical to operate
- Value offerings to end customer
- Focus on Business Activity

**Features:**

- Quick Turnaround time
- Efficient use of Technology
- Effective Project Management